

# We are looking for a Senior Manager Marketing (f/m/d) Fincite

In a world where "human financial advice" gets more expensive by the day, Fincite supports retail banks, private banks and insurers, in offering digital, individual, and holistic investment solutions to their customers. All this seamlessly integrated into their current processes and architectures via one software - Fincite.Core. Join one of the Top 50 fastest growing companies in Germany.

## Your Responsibilities

**Generate Demand** – set up a new digital customer journey to generate demand for our software & solutions.

**Allocate Marketing Budget** – Create the marketing mix best suited for our purpose and market.

**Kick off the Client Experience** – lead our upcoming clients through the journey by interacting with them through different medias towards the start of our solution sales.

**Own our Digital Channel** – use our channels from social media towards newsletters to drive conversion.

## Your Profile

**Passion** – As a bright and positive mind you are passionate about transforming a visionary idea into an appealing client journey!

**B2B-Focus** – You are experienced in growing the funnel for B2B Software Providers and you are used to Enterprise Sales (large ticket volumes, small number of companies).

**Creative in Techniques and Content** – You are a brand building and content marketing expert with track record. You have experimented with a variety of ways to attract attention and how to shorten a long client journey via multiple channels.

## What we offer

While working in a young and ambitious team you will experience an open-minded and dynamic work environment in a modern office near the city center of Frankfurt. You will take responsibility very early in an environment with a flat hierarchy. For us every single team member and her or his voice counts. Our ambition is to grow the people in our team to leaders in their field.



Interested? Just send us your application to  
[join@fincite.de](mailto:join@fincite.de)